

BUSINESS

REDCAR | CLEVELAND



Business Bulletin

October 2020 - Issue 4



Chancellor announces financial support

The government announced yesterday further support for businesses including new Tier 2 grant funding, increased contribution to wage costs and assistance for the self-employed.

The Council will be releasing information on how our hospitality, hotel, B&B, leisure and other affected businesses can apply for the Tier 2 grant funding as soon as we receive the guidance and funding from Government. Once we have the system in place to accept applications, we will share this on our business support

page: <https://redcarcleveland.co.uk/business/covid-19-business-finance-support/> and will publicise it on our social media accounts.

For advice and more details email: business@redcar-cleveland.gov.uk

Cultural Development and Innovation Fund

TEES VALLEY | BUSINESS

Don't miss out ! Deadline: Friday, 30th October 2020

Cultural businesses or sole traders in visual arts, performing arts, heritage, film & TV, music or literature can access funds here (<https://www.teesvalleybusiness.com/support-for-businesses/cultural-development-and-innovation-fund/>) to help them recover their businesses from the pandemic.



Time is running out: Make sure you're ready

With just 10 weeks until the end of EU transition period, regardless of whether there is a deal with Brussels, please click here (<https://www.gov.uk/government/news/time-is-running-out-for-businesses-to-prepare>) for information on what you can do to prepare.

Free online support on how to navigate the NEPO portal



Tuesday, 27 October 2020

9am – 5pm

NEPO Portal is the North East Procurement Organisation's online tendering system. It enables suppliers to search tendering opportunities and bid for work with 12 North East local authorities.

Book your online appointment here (<https://www.eventbrite.co.uk/e/navigating-the-nepo-portal-27th-october-2020-online-appointments-registration-120382151255>) for hands-on support in using the portal.



Artificial Intelligence for noobs: The now, next and future of AI

4 Nov 2020

Cleveland Institution of Engineers invite you to attend this event to find out more about Artificial Intelligence.

Contact Sue Parker via cieevents@iom3materialscycle.org for details or watch here (<https://www.iom3.org/cleveland-institution-engineers/event/artificial-intelligence-noobs-now-next-and-future-ai>) for the joining instructions.



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digital
happens

SUPERCHARGE YOUR DIGITAL MARKETING STRATEGY

*Learn how to plan and build a
proactive 2021 digital
marketing strategy*



**THURSDAY 5 NOV 2020
10 AM - 1PM**

Delivered by:
Simon Clayton
Digital Marketing Coach



European Union
European Regional
Development Fund

**NORTHERN
POWERHOUSE**

Supercharge your digital marketing strategy

10am – 1pm, Thursday 5 November 2020

Join this Digital City's free workshop to help you plan and build a proactive digital marketing strategy for 2021.

Register here (<https://thedigitalcity.com/news/event/supercharge-your-digital-marketing-strategy/>)

Our Business Growth Team is here to help you and your business. Contact the team on 01642 444366 or email business@redcar-cleveland.gov.uk.

