

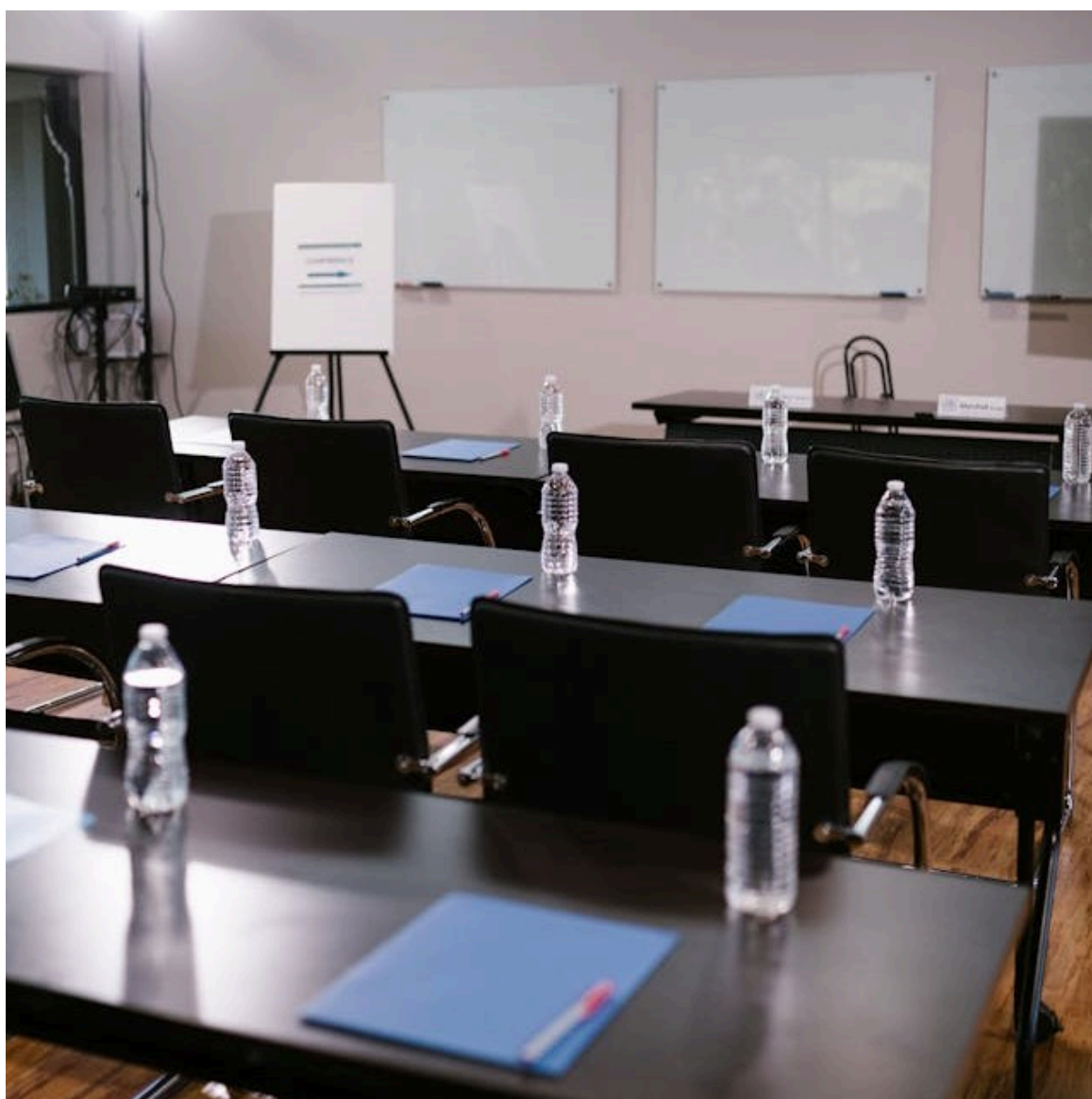
BUSINESS
REDCAR | CLEVELAND



Business Bulletin

June 2025

AI Essentials for Business and Marketing



Following exceptionally high demand from local businesses for the AI training course in July we have organised a second full day session on **Monday 7th July** at Redcar Civic Centre.

Our **fully funded** 'AI Essentials for Business and Marketing' one-day training course available to business owners and employees, in partnership with [AM Training](#) and [ITEC NE](#).

Are you ready to unlock data-driven decision making and solve complex business challenges?

Do you want to harness the power of AI to revolutionise your marketing strategy?

The course has been designed in collaboration with industry experts, ensuring you gain invaluable insights into the latest AI tools at your fingertips.

Over the course of this session, the following content will be covered:

- How Artificial Intelligence programmes work.
- How to create effective AI prompts that streamline your marketing strategies, automate tasks and summarise documents.
- The range of AI tools that are available within the business sector and those that can help with your marketing strategies.

Places are limited, so act now to not miss out on this opportunity to use this revolutionary technology to enhance your business.

Eligibility criteria applies for individuals accessing the course, further information on eligibility can be found on our event page below.

Please register your place on the course below, places are limited to two per organisation and if you have any queries on the course contact our team at Business@Redcar-Cleveland.gov.uk

FIND OUT MORE

Business support opportunities

Tees Valley Net Zero



Delivered by Decerna the fully funded Tees Valley Net Zero programme is back to support your business on its decarbonisation journey.

The programme provides a range of support to help your business fully integrate sustainability into your daily operations and make even greater carbon reduction and cost savings, available to new enquiries and businesses who worked with Decerna on the previous programme.

Support includes:

- **Carbon Emissions Tool** – Calculate your baseline carbon footprint and track progress year on year.
- **Decarbonisation Plan** – Take meaningful steps to achieve real-world emissions reductions and hit your Net Zero targets.
- **Change at Work: Practical Help** – Get hands-on advice to implement change across your team.
- **Sustainable Manufacturing** – Expert guidance to help cut waste and improve efficiency.
- **Energy Audit** – In-depth analysis to identify energy-saving opportunities with expert support.
- **Access to Finance** – Explore funding available to bring your plans to life.

- **Build Your Knowledge** – Discover factsheets and videos on a wide range of decarbonisation topics, focused on what you can implement to save energy in your business.
- **Sustainable Business Network** – Learn from industry experts, share ideas, develop new contacts, and hear about other businesses' experiences.

Sign up to this year's Tees Valley Net Zero programme below.

Support is fully funded for Redcar and Cleveland businesses by the UK Government via the UK Shared Prosperity Fund and delivered by Decerna on behalf of the Tees Valley Mayor, Business Board and Combined Authority.

[FIND OUT MORE](#)

Made Smarter Adoption North East



Redcar and Cleveland manufacturers looking to become more efficient and implement digital technology into your business are invited to take part in the latest Made Smarter Adoption North East programme which includes the opportunity to apply for up to £23,500 in grant funding to help purchase and implement new software/equipment (up to 50% of the overall cost).

- Get hands on help to develop a digital roadmap for your business – wherever you're at on your digital journey
- Innovation Vouchers worth up to £500 are available to help you access expert advice from an industrial digital technology specialist
- Grants of up to £23,500 are available to help you purchase and implement new software and/or equipment (up to 50% of the overall cost)

Find more information on the programme and range of support to make your manufacturing business more efficient and productive below.

[FIND OUT MORE](#)

Supply Chain Opportunities



Access new supply chain opportunities for your business through our dedicated webpage below which includes information on the multi-billion pound Net Zero Teesside project.

[FIND OUT MORE](#)

Teesside Karting rebrands as Teesside Motorsports



Teesside Karting recently announced a new chapter in its journey with a full rebrand to Teesside Motorsports.

This evolution reflects the venue's growing role as a hub for diverse motorsport and community-focused activities. Alongside the rebrand, Teesside Motorsports is launching a brand-new website and a powerful new mental health initiative: Motivate: Race to Talk.

A NEW NAME FOR A BROADER VISION

The change to Teesside Motorsports marks the transformation of the business from a karting circuit into a wider-reaching motorsport and leisure venue. From endurance kart races to track days, community events, and youth development programmes, the new name better represents the scope of what's on offer across the site's 50-acre footprint. *"Our roots are in karting, and that will always be a core part of what we do,"* said Kat Franklin, Managing Director. *"But we've grown far beyond that. The rebrand reflects who we are today—an accessible, community-driven motorsports venue that supports fun, competition, mental wellbeing and local opportunity."*

NEW WEBSITE COMING SOON

The rebrand is accompanied by the launch of www.teessidemotorsports.co.uk, a new website designed to make it easier than ever to explore events, make bookings, and keep up to date with everything happening on site. The modern, mobile-friendly site brings all Teesside's activities under one roof, offering seamless access to racing info, café services, leagues, training programmes, and charity events.

LAUNCHING MOTIVATE: RACE TO TALK

One of the most exciting elements of this new era is the official launch of Motivate: Race to Talk, a charitable initiative created to raise awareness of mental health and reduce stigma across the motorsport community.

Developed in partnership with organisations such as Andy's Man Club and the National Karting Association, Race to Talk provides:

- Mental health signposting and information at all major events
- Regular touchpoint events with karting and café access for open discussion
- Training for staff and volunteers to offer first-line support
- Fundraising and awareness campaigns supporting national and local charities

"Our paddock is filled with young men and women facing all sorts of pressures," said Franklin.

"Motivate: Race to Talk is our commitment to making this a safe space where mental health is treated with the importance it deserves."

JOIN THE JOURNEY

To celebrate this new chapter, Teesside Motorsports will be hosting a Mental Health Car Meet and karting event in June. Details can be found on our website and across Teesside Motorsports' social media channels.

For further information, please visit www.teessidemotorsports.co.uk or contact hello@teessidemotorsports.co.uk

Tees Components Unveils new Advanced CNC Machine Tool



Tees Components announces the commissioning of its latest investment in advanced manufacturing technology—the Hartford PBM135C horizontal boring and milling machine. This state-of-the-art equipment enhances the company’s capacity to deliver precision-engineered components for the energy, defence, and marine industries.

This significant investment not only augments Tees Components’ machining capabilities but also supports the creation of two new skilled positions and reinforces the company’s commitment to its award-winning apprentice training programme.

Read more by clicking the link below.

[FIND OUT MORE](#)

SABIC’s community focus recognised



SABIC's work in the local community has been recognised at this year's NEPIC Awards Dinner at Hardwick Hall.

The award is recognition of the company's corporate and social responsibility (CSR) strategy for the communities of Redcar and Cleveland as well as the wider region.

Read the full story on the Tees Business website below.

[FIND OUT MORE](#)

Events

Assist Women's Network: Just Networking in Redcar



Date: Tuesday 24th June

Time: 10:00am to 11:00am

Venue: The Innovation Centre, Vienna Court, Kirkleatham, TS10 5SH

Local hosts **Ruth Smith**, **Karen Ellis** and **Liz Atkins** can't wait to welcome you to **REDCAR & CLEVELAND Assist**.

This one is totally relaxed, no formalities, no business card pushing, just good business conversation. We naturally share ideas and experiences that could lead to potential growth for you or your business.

Women actively share positive solid business contacts, Tees Valley is not a big place! Assist champions the idea of Women Support Women #WSW, yes we breathe, work, eat, sleep, repeat this!

Please note there is a small fee to attend this event of **£6.13** if you would like to attend the event please register below.

[FIND OUT MORE](#)

Apprenticeship Careers Event



Date: Tuesday 1st July

Time: 4:00pm to 6:00pm

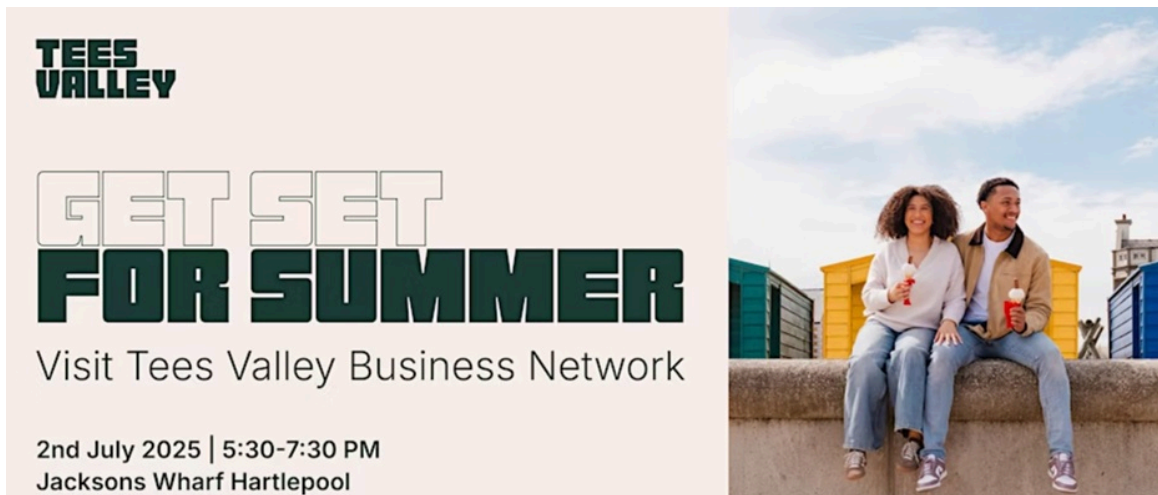
Venue: Redcar and Cleveland Training and Employment Hub, Bolckow Road, Grangetown, TS6 7BS.

Join our Redcar and Cleveland Training and Employment Hub at their upcoming Apprenticeship Career Event bringing together employers, training providers and residents interested in apprenticeships.

Take this opportunity to promote and talk about your apprenticeship programmes and vacancies with potential future candidates keen to learn more about apprenticeships.

For more information and to book your stand contact Suzy.Dale@Redcar-Cleveland.gov.uk or call **01642 459035**

Visit Tees Valley Business Network | Get Ready For Summer



Date: Wednesday 2nd July

Time: 5:30pm to 7:30pm

Venue: The Highlight, Hartlepool, TS24 0XN

Calling all visitor economy businesses! Are you ready to make the most of summer 2025?

Join Visit Tees Valley on Wednesday 2nd July at Jacksons Wharf, Hartlepool, for the Visit Tees Valley Business Network | Get Set For Summer event.

- Discover major upcoming events, new developments & exciting venue openings
- Learn how to align your marketing with the summer season
- Network over dinner with local businesses, event organisers, and stakeholders

This is your chance to get ahead of the season and be part of what's happening across Tees Valley!

Reserve your space at the link below, if you are interested in guest speaking at the event contact visit@teesvalley-ca.gov.uk.

[FIND OUT MORE](#)

Tees Valley Business Summit



TEES VALLEY BUSINESS SUMMIT

Date: Thursday 3rd July

Time: 9:30am to 4:00pm

Venue: Teesside University

The largest business showcase and conference event in the Tees Valley returns this July, book your free ticket today or book an exhibition stand which has a cost.

Network with business leaders from across Tees Valley, last year's event welcomed more than 750 attendees and 100 exhibitors.

For more information and to book your place as a delegate or exhibitor, visit the website below.

[FIND OUT MORE](#)

Contact the Business Redcar | Cleveland Team



If you have a query relating to any of the support highlighted in today's issue and would like to know what support is currently available to your business, the Business Redcar | Cleveland team is happy to assist you.

You can contact the team by completing our enquiry [form](#).

[Business Engagement Team Privacy Notice](#)



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